

2018/2019 Season Playbill



Ballet Virginia International, now in its 11th season, has created a unique opportunity to showcase our region's finest classically trained dancers. *The Nutcracker* will be performed December 14th, 15th and 16th with live orchestra from Symphonicity. *Snow White* will be performed on April 6th with a matinee and evening performance. These performances include professional guest artists and reach a wide audience from all over Hampton Roads. All performances will be at the Sandler Center for the Performing Arts in Virginia Beach.

With over 4,500 attendees, the professionally designed playbills for these performances give your business an outstanding opportunity for exposure at reasonable rates. Your business will also be listed as a Season Sponsor in our final production of the season, *Concert Classique*, and on our website, at no extra cost to you. Your support also allows BVI to offer the youth of Hampton Roads the unparalleled experience of being a part of a dance organization committed to excellence in dance arts education.

Your advertising support is a great investment in the continuation of this non-profit organization.

Call Lisa McCarty at 446-1401 or email us at lisambvi@gmail.com to place your ad.

Advertising Rates

Full page: \$750

Half page: \$365

Quarter page: \$185

Inside cover: \$1000

Dimensions

These are all non-bleeding dimensions except as noted.

Full page: 4.75"W x 7.5"H or with bleeds 5.833"W x 8.833"H

Half page: 4.75"W x 3.66"H (horizontal)

Quarter page: 2.18"W x 3.66"H (vertical) or 4.75"W x 1.78"H (horizontal)

*see back side of this sheet for illustration of sizes

DEADLINES:

Email artwork to lisambvi@gmail.com **due November 23, 2018**

Artwork must be B/W in a PDF or JPEG file format

Thank you for your support.

Full Page with bleeds 5.833"W x 8.833"H

Full page 4.75" W x 7.5" H

Half Page
Horizontal
4.75 W" x 3.66" H

Quarter Page Vertical
2.18" W x 3.66" H

Quarter Page Horizontal
4.75" W x 1.78" H