



2019/2020 Season Playbill Advertising Order Form

Ballet Virginia
700 West 21st Street
Norfolk, VA 23517
757-446-1401
www.balletvirginia.org

*Fostering a lifelong passion for dance through nurturing education,
invigorating performances, and artistic excellence.*

Artistic Directors:
Janina Michalski
Suzanne Lownsbury

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Authorized by: _____

(Please print)

Signature: _____

AD SIZES AND RATES

(See information sheet for details)

Quantity	Description	Dimension	Cost
	Full Page	4.75"W x 7.5"H or 5.833"W x 8.833"H w/ bleeds	\$1500 (inside cover)
	Full Page	4.75"W x 7.5"H or 5.833"W x 8.833"H w/ bleeds	\$1000
	Half Page	4.75"W x 3.66"H (horizontal only)	\$500
	Quarter Page	2.18"W x 3.66"H (vertical)	\$250

Deadline: Email artwork to Lisa McCarty by November 27, 2019; at lisa@balletvirginia.org Artwork must be black and white in a PDF or JPG file format. Ads will not appear in playbill unless payment is received prior to deadline.

With over 10,000 attendees, the professionally designed playbills for *The Nutcracker*, *Diversity in Dance* and *Sleeping Beauty* give your business an outstanding opportunity for targeted exposure at reasonable rates.

Your business will also be listed as a Season Sponsor in our final production of the season, *Concert Classique*, and on our website, at no extra cost. Your support also allows Ballet Virginia to offer both professional dance performances and excellent pre-professional training to the Coastal Virginia community.

Office Use Only - Billing and Ad Delivery Information

Amount Due: _____ Payment Attached (please circle one) YES NO

Invoice Sent (Date): _____ Ad Sold By: _____

NOTES: _____
