



Season 2019/2020 Playbill Advertising

Ballet Virginia, established in 2008 and now beginning our first season as a professional company, has created a unique opportunity for advertisers to reach a wide and devoted audience from all over Hampton Roads.

To mark our first season as a professional company, we have added two additional performances to our full-length ballets. This exciting season includes playbill advertising opportunities for:

THE NUTCRACKER WITH SYMPHONICITY: Sandler Center for the Performing Arts ~ *December 20th, 21st and 22nd*

DIVERSITY IN DANCE: Attucks Theatre ~ *February 28th and 29th*

SLEEPING BEAUTY: Sandler Center for the Performing Arts ~ *April 4th and 5th, 2020*

The professionally designed playbill for these performances will give your business an outstanding opportunity for exposure at reasonable rates. Your business will also be listed as a Season Sponsor in our final production of the season, *Concert Classique*, and on our website, at no extra cost to you. Your support also allows Ballet Virginia to offer talented local dancers the experience of being a part of a dance organization committed to excellence in dance arts education.

Your advertising support is a great investment in the continuation of this non-profit arts organization.

Call Lisa McCarty at 446-1401 or email us at lisa@balletvirginia.org to place your

ADVERTISING RATES:

Inside cover: \$1500 Full page: \$1000 Half page: \$500 Quarter page: \$250

DIMENSIONS:

These are all non-bleeding dimensions except as noted.

Full page: 4.75"W x 7.5"H or with bleeds 5.833"W x 8.833"H

Half page: 4.75"W x 3.66"H (horizontal only)

Quarter page: 2.2"W x 3.66"H (vertical) or 4.75"W x 1.8"H (horizontal)

DEADLINES:

Email artwork to lisambvi@gmail.com **due November 27, 2019**

Artwork must be B/W in a PDF or JPEG file format

Full Page with bleeds 5.833"W x 8.833"H

Full page 4.75" W x 7.5" H

Half Page
Horizontal
4.75 W" x 3.66" H

Quarter Page Vertical
2.2"W x 3.66"H

Quarter Page Horizontal
4.75" W x 1.8" H