



Corporate Sponsorship

Ballet Virginia, a 501c3 not for profit organization, is pleased to offer several levels of corporate sponsorship. Your support is a great investment in the continuation this organization. The company is well known for providing high-quality classical ballet training in a supportive environment.

Ballet Virginia, established in 2008, added a professional company in 2019. We have performances throughout the season including The Nutcracker, original works and a full-length classical ballet in the spring. Your support allows Ballet Virginia to offer professional dance performances, excellent pre-professional training and outreach to the Coastal Virginia community.

Performance Season Sponsor: \$5,000

Including The Nutcracker, Spring Ballet and New Works performances

Sponsorship Benefits

Balcony Box A Seating Nutcracker performance (Reserved balcony limited 1 sponsor per show)
Spotlight recognition and thank you in the pre-concert announcements
Full page ad in Nutcracker, New Works and Spring Ballet playbills
5 tickets for a performance of Nutcracker, Spring Ballet and New Works
Lobby signage at the sponsored performance
Table in the lobby to display marketing materials
Logo recognition as the Performance Season Sponsor in promotional materials for all performances

Nutcracker Sponsorship: \$3,000

Sponsorship Benefits

Name recognition as a Nutcracker sponsor and thank you in the pre-performance announcements
Half page ad in Spring Ballet and New Works and Nutcracker playbill
5 tickets for a performance of Nutcracker
Opportunity to display marketing materials in lobby
Lobby signage at the sponsored performances

New Works Sponsor: \$2,500

Sponsorship Benefits

Name recognition as a New Works sponsor and thank you in the pre-performance announcements
Half page ad in Spring Ballet, Nutcracker and New Works playbills
5 tickets for a New Works performance
Opportunity to promote your business with a lobby display
Lobby signage at the sponsored performances

Sustaining Sponsor: \$1,500

Sponsorship Benefits

Name recognition as a sustaining sponsor
Quarter page ad in Spring Ballet, Nutcracker and New Works playbills
2 tickets for a performance of your choice
Opportunity to promote your business with a lobby display
Lobby signage at the sponsored performances

Please indicate the sponsorship package you are interested in:

- Performance Season Sponsor: \$5,000
- Nutcracker Sponsorship: \$3,000
- New Works Sponsor: \$2,500
- Spring Ballet Sponsorship: \$2,500
- Sustaining Sponsorship: \$1,500
- Custom Sponsorship

Contact Name: _____

Name of Company: _____

Email: _____

Phone: _____

Send this form to Suzanne@balletvirginia.org or call 757-446-1401 for more information.