



Corporate Sponsorship

Ballet Virginia, a 501c3 nonprofit organization, is pleased to offer several levels of corporate sponsorship. Your support is a great investment in the continuation this organization. The organization is well known for its professional quality performances as well as providing high-quality classical ballet training.

Established in 2008, the organization added a professional company in 2019. There are performances throughout the season including "The Nutcracker" with live orchestra, original contemporary works and a full-length classical ballet in the spring. Your support allows Ballet Virginia to offer professional dance performances, excellent pre-professional training and outreach to the Coastal Virginia community.

Performance Season Sponsor: \$5,000

Including "The Nutcracker", Spring Ballet and New Works performances

Sponsorship Benefits

- Balcony Box A Seating Nutcracker performance (Reserved balcony limited 1 sponsor per show)
- Spotlight recognition and thank you in the pre-concert announcements
- Full page ad in Nutcracker, New Works and Spring Ballet playbills
- 5 tickets for a performance of Nutcracker, Spring Ballet and New Works
- Lobby signage at the sponsored performance
- Table in the lobby to display marketing materials
- Logo recognition as the Performance Season Sponsor in promotional materials for all performances

Nutcracker Sponsorship: \$3,000

Sponsorship Benefits

- Name recognition as a Nutcracker sponsor and thank you in the pre-performance announcements
- Half page ad in in Nutcracker, New Works and Spring Ballet playbills
- 5 tickets for a performance of Nutcracker
- Opportunity to display marketing materials in lobby
- Lobby signage at the sponsored performances

New Works Sponsor: \$2,500

Sponsorship Benefits

Name recognition as a New Works sponsor and thank you in the pre-performance announcements
Half page ad in Nutcracker, New Works and Spring Ballet playbills
5 tickets for a New Works performance
Opportunity to promote your business with a lobby display
Lobby signage at the sponsored performances

Sustaining Sponsor: \$1,500

Sponsorship Benefits

Name recognition as a sustaining sponsor
Quarter page ad in in Nutcracker, New Works and Spring Ballet playbills
2 tickets for a performance of your choice
Opportunity to promote your business with a lobby display
Lobby signage at the sponsored performances

Please indicate the sponsorship package you are interested in:

- Performance Season Sponsor: \$5,000
- Nutcracker Sponsorship: \$3,000
- New Works Sponsor: \$2,500
- Spring Ballet Sponsorship: \$2,500
- Sustaining Sponsorship: \$1,500
- Custom Sponsorship

Contact Name: _____

Name of Company: _____

Email: _____

Phone: _____

Send this form to lisa@balletvirginia.org or call 757-446-1401 for more information.