



Season 2022/2023 Playbill Advertising

Ballet Virginia, now in its 15th season, and our fourth season as a professional company, has created a unique opportunity for advertisers to reach a wide and devoted audience from all over Hampton Roads.

This exciting season includes playbill advertising opportunities for:

“SEASON OPENING” Mixed Repertoire: Zeiders American Dream Theater—October 28th and 29th, 2022

“THE NUTCRACKER” with Symphonicity: Sandler Center for the Performing Arts—December 16th to 18th, 2022

“HEART + SOUL” Mixed Repertoire: Zeiders American Dream Theater—February 10th and 11th, 2023

“COPPELIA”: Sandler Center for the Performing Arts—March 11th, 2023

The professionally designed playbill for these performances will give your business an outstanding opportunity for exposure at reasonable rates. With your support, Ballet Virginia can continue to enrich the cultural fabric of our region with excellence in dance education and performances.

Call Lisa McCarty at 446-1401 or email lisa@balletvirginia.org to place your ad.

RATES AND DIMENSIONS:

Full page: 5”W x 8”H or with bleeds 5.833”W x 8.833”H for \$1,000

Half page: 5”W x 3.85”H (horizontal) for \$500

Quarter page: 2.375”W x 3.85”H (vertical) or 5”W x 1.85”H (horizontal) for \$250

Inside cover: 4.75”W x 7.5”H or with bleeds 5.833”W x 8.833”H for \$1,500 full page inside cover

See back side of this sheet for illustration of sizes

DEADLINE:

Email artwork to Lisa McCarty by October 14, 2022 to be included in Season Opening or November 25, 2022 for The Nutcracker and all other performances

Artwork must be B/W in a PDF or JPEG file format

Thank you for your support.

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