



Season Playbill 2022/2023

Advertising Order Form

Ballet Virginia 700 West 21st Street Norfolk VA 23517

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Signature: _____

AD SIZES AND RATES

(See information sheet for details)

Circle One: Full page: 5"W x 8"H or 5.833"W x 8.833"H w/ bleeds (\$1000 or \$1500 for inside cover)

OR Half page: 5"W x 3.85"H (horizontal only) (\$500)

OR Quarter page: 2.375"W x 3.85"H (vertical) OR 5"W x 1.85"H (horizontal) (\$250)

Deadline: Email artwork to Lisa McCarty by October 14, 2022 to be included in Season Opening or November 25, 2022 for The Nutcracker and all other performances at lisa@balletvirginia.org

Artwork must be black and white in a PDF or JPG file format.

Ads will not appear in playbill unless payment is received prior to deadline.

With over 5,000 attendees, the professionally designed playbills for *Season Opening*, *The Nutcracker*, *Heart and Soul* and *Coppelia* give your business an outstanding opportunity for targeted exposure at reasonable rates. Your business will also be listed as a Season Sponsor in our final production of the season, *Concert Classique*, and on our website, at no extra cost. Your support also allows Ballet Virginia to offer both professional dance performances and excellent pre-professional training to the Coastal Virginia community.

Office Use Only - Billing and Ad Delivery Information

Amount Due: _____ Payment Attached (please circle one) YES NO
Invoice Sent (Date): _____ Ad Sold By: _____