



BV GUILD COMMITTEES

2022-2023 ACADEMY YEAR LEADERSHIP

BV Boutique Committee

Co-Chairs: Kristin Lindsey, kristinlindsey3885@gmail.com
Heather Howard, heatherbhoward@gmail.com

Description: The BV Guild (BVG) hosts the BV Boutique and sells beautiful merchandise and keepsake items during shows throughout the year. Volunteers will assist with tagging, merchandising, boutique set-up/break-down, and on-site sales during performance (training provided.) Past sales/merchandising experience helpful, but not mandatory. Good disposition and can-do attitude...mandatory. ;-)

Performance Flowers Committee

Chair: Stella Spencer, stella.g.spencer@gmail.com

Description: BVG pre-sells beautiful bouquets to present to dancers after their performance. Volunteers will assist with pre-sales at studio, set-up, delivery, on-site distribution/sales during performances. Stop, smell the roses and have fun with this group!

Pointe Shoe Committee

Co-Chairs: Denise Goumenis Wessler, dmarie1081@hotmail.com
Jen Swets, jennifer.swets@dwc401k.com

Description: Every year the BVG offers students and their families the chance to decorate pointe shoes based on various show characters. The shoes are signed by the cast and then sold at our boutique during the performances. We anticipate starting the sign ups in October and will send out information about the dates as soon as we have them. Get your hot glue guns ready for this wonderfully popular tradition!

Promotions Committee

Co-Chairs: Brenda Christy, brendabchristy@gmail.com
Krista Puttler, kmp152doc@gmail.com

Description: Volunteers will assist as needed with poster/flyer distribution, program ad sales and community outreach as directed by Lisa McCarty, BV Communications, Development and Children's Program Director. Marketing/communications experience helpful but not mandatory. Ability to hang a poster in local shops/businesses...mandatory. ;-)

Backstage Volunteer Coordinator, Nashawna Moore, nlmoore2009@gmail.com

Volunteers will help manage backstage dressing rooms and assist as necessary under the direction of Nashawna.

Virginia Beach Guild Liaison - Lala Friedrich, edge.method.yoga@gmail.com

Assists with communications/activities at the Virginia Beach studio.

Snack Shop Coordinator, Jenny Brown

The BVG Snack Shop will open for business on Saturdays during Nutcracker rehearsals!

BVG Chair, Lara Sulimenko Pham, lara@balletvirginia.org