



# BV GUILD COMMITTEES

## 2023-2024 ACADEMY YEAR LEADERSHIP

**BVG Chair, Denise Goumenis Wesseler, [denise@balletvirginia.org](mailto:denise@balletvirginia.org)**

**BVG Vice-Chair, Jen Swets, [jen@balletvirginia.org](mailto:jen@balletvirginia.org)**

**Immediate Past BVG Chair, Lara Sulimenko Pham, [lara@balletvirginia.org](mailto:lara@balletvirginia.org)**

### COMMITTEES

#### **BV Boutique Committee**

**Chair: Kristin Lindsey, [kristinlindsey3885@gmail.com](mailto:kristinlindsey3885@gmail.com)**

**Kara Berrios, [kberr916@gmail.com](mailto:kberr916@gmail.com) (Boutique Store Manager)**

**Description:** The BV Guild (BVG) hosts the BV Boutique and sells beautiful merchandise/ keepsake items during shows and also hosts pop-up logo-wear shops throughout the year. Volunteers will assist with tagging, merchandising, boutique set-up/break-down, and on-site sales during performance (training provided.) Past sales/merchandising experience helpful, but not mandatory. Good disposition and can-do attitude...mandatory. ;-)

#### **Performance Flowers Committee**

**Chair: Stella Spencer, [stella.g.spencer@gmail.com](mailto:stella.g.spencer@gmail.com)**

**Description:** BVG pre-sells beautiful bouquets to present to dancers after their performance. Volunteers will assist with pre-sales at studio, set-up, delivery, on-site distribution/sales during performances. Stop, smell the roses and have fun with this group!

#### **Pointe Shoe Committee**

**Chair: Carrie Shiels, [crshiels@gmail.com](mailto:crshiels@gmail.com)**

**Description:** Every year the BVG offers students and their families the chance to decorate pointe shoes based on various show characters. The shoes are signed by the cast and then sold for top dollar at our boutique during the performances. We anticipate starting the sign ups in October and will send out information about the dates as soon as we have them. Get your hot glue guns ready for this wonderfully popular tradition!

#### **Promotions Committee**

**Chair: Krista Puttler, [kmp152doc@gmail.com](mailto:kmp152doc@gmail.com)**

**Monique McLellan, [momof2seas@gmail.com](mailto:momof2seas@gmail.com) (Master Class Coordinator)**

**Brenda Christy, [brendabchristy@gmail.com](mailto:brendabchristy@gmail.com) (School Show Coordinator)**

**Description:** Volunteers will assist as needed with poster/flyer distribution, program ad sales and community outreach as directed by Lisa McCarty, BV Communications and Children's Program Director. Marketing/communications experience helpful but not mandatory. Ability to hang a poster in local shops/businesses...mandatory. ;-)

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## **GUILD COORDINATORS/LIASIONS**

**Backstage Volunteer Coordinator, Nashawna Moore, [nlmoore2009@gmail.com](mailto:nlmoore2009@gmail.com)**

Volunteers will help manage backstage dressing rooms and assist as necessary under the direction of Nashawna.

**Virginia Beach Guild Liaison, Ashley Delalla, [ashleydelalla@gmail.com](mailto:ashleydelalla@gmail.com)**

Assists with communications/activities at the Virginia Beach studio. Works closely with committee chairs to help promote events.

**Snack Shop Coordinator, Linda Davenport, [davenportlindasue@gmail.com](mailto:davenportlindasue@gmail.com)**

The BVG Snack Shop will open for business on Saturdays during *Nutcracker* and *Cinderella* rehearsals! Responsibilities include: coordinating food/beverage donations, maintaining donation supplies, putting out/taking down snack shop each Saturday and tracking payments.



