Season 2026/2027 Playbill Advertising

Businesses can reach a wide and devoted audience from all over Hampton Roads with an ad in our professionally designed playbills. Our playbills will reach over 8,000 loyal patrons this season. With your support, Ballet Virginia can continue to enrich the cultural fabric of our region with excellence in dance education and performances. SUPPORT YOUR LOCAL ARTS!

This exciting season includes playbill advertising opportunities for:

"PETITE MATINEE"A Children's Ballet Experience: Zeiders American Dream Theater—November 8, 2026 (digital playbill)

"THE NUTCRACKER" with Symphonicity: Sandler Center for the Performing Arts—December 11 through 13, 2026 (printed playbill)

"COPPELIA" A Comical Ballet: Sandler Center for the Performing Arts—March 13, 2027 (printed playbill)

"TIME IN MOTION": Zeiders American Dream Theater—April 9 & 10, 2027 (digital playbill)

RATES AND DIMENSIONS (see back side for illustration)

SIZE	DIMENSIONS	PRICE (entire season)
Full Page Inside Cover	5"W x 8"H or with bleeds, 5.833"W x 8.833"H no bleeds	$1,500
Full Page	5"W x 8"H or with bleeds, 5.833"W x 8.833"H no bleeds	$1,000
Half Page (horizontal only)	5"W x 3.85"H	$500
Quarter Page (vertical)	2.375"W x 3.85"H	$250
Quarter Page (horizontal)	5"W x 1.85"H (horizontal)	$250

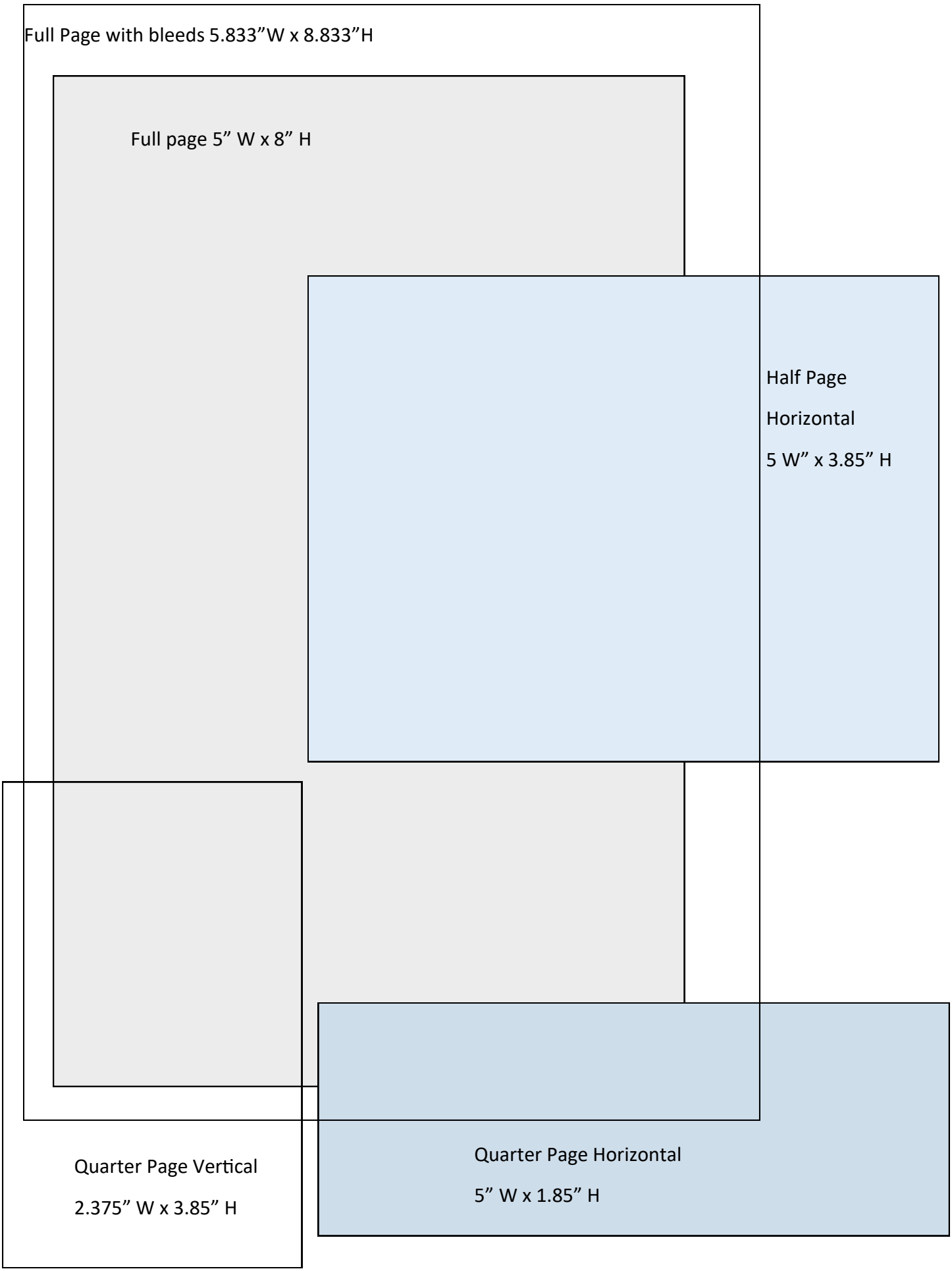
SUBMISSION AND DEADLINES

Business Name: _____ Contact Person: _____

Email: _____ Phone Number: _____

Ad Size (circle one): Full Inside Full Half Quarter Vertical Quarter Horizontal

Email artwork and this form to lisa@balletvirginia.org by October 28, 2026 to be included in "Petite Matinee" or November 20, 2026 for "The Nutcracker" and all other performances. Artwork must be B/W in a PDF or JPEG file format.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